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New Parisian living

The past and future of one of the great cities of the world merge in the ambitiously original **Parister Hotel**, situated in the Faubourg Montmartre neighbourhood of the City of Lights

After entrepreneur Nicolas Nonon decided to sell his company and throw himself headfirst into the hospitality sector, he was faced with a blank page. A story to write. His determination drove him forward, from his debut hotel to his first four-star establishment – a success story that speaks volumes of Nonon's talent for client relations and developing innova-

tive services. The Parister Hotel is Nonon's latest challenged. Launched in September 2017 with his business partner Maxime Brabant, this five-star hotel is situated in the heart of Paris' vibrant Faubourg Montmartre neighbourhood, a place buzzing with independent, community spirit. A vital part of the project was to put together a creative team comprising a range of talents, chosen

Client/Owner: Maxime Brabant, Nicolas Nonon
 Architectural and interior design:
 Beckmann N'Thépe
 Furnishings: on design
 Lightings: Baulmann, Formagenda, Giopato&Coombes,
 Jung, Modelec, Modular, Tom Dixon, Weber

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 Photo credits: Christophe Bielsa, Nicolas Matheus

on account of their specialist areas. The most important of all was the Beckmann N'Thépe studio, who were responsible for the architectural and interior design projects, yet equally significant contributions were made by more niche names such as interior decorator Céline Boullenger, who brought her expert eye to the table, and art gallery Kamel Mennour, who provided the works found throughout the hotel. Ceramic artist Karen Swami supplied a range of artisanal creations, while jeweller Aude Lechère's collections are bound to conquer the hearts of the guests. The hotel even boasts a wellness programme designed by start-up CYD, run by Grégory Mollet-Viéville and Romain Rainaut. The style is refined and never ostentatious, combining tradition and modernity as per the express wishes of the owner. Just look at the façades of the building – the external façade is in perfect Parisian style, yet the facades of the internal courtyard are clad with the innovative material known as 'shotcrete', a type of hi-tech concrete. The material creates the illusion of marble, with the veining created by hand to provide a contrast with the rough wood used as



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a backdrop to the garden. Offsetting this are industrial walkways, which provide an aerial divide between the two main buildings of the complex. In this way, Aldric Beckmann and his team have succeeded in injecting renewed dynamism into the building, keeping the country-style intimacy so typical of Paris alive. The same theme is used for the communal areas, with velvet curtains and sofas paired with contemporary furniture, as well as the 45 rooms, suites and duplex suites, the latter of which are equipped with Turkish baths, saunas and terraces. In the private spaces, priority is given to rest. Extreme care has been taken to choose the perfect beds, which are paired with bespoke pieces such as walnut headboards and brass wall lights, creating an agreeable contrast with the graphic design of the wallpaper. In the bathrooms, the ceramic fixtures are modern in style, but their grey-green colour evokes times gone by, as do the vintage basins. The same vibe appears in the wellness area, which occupies the entire underground level, with a 20m pool flooded with natural light and Turkish bath featuring Bisazza mosaic tiles.

